

## Privacy policy

### What information do we collect?

Medius is committed to protecting the privacy of individuals who visit the company's websites. We collect information from you when you register on our site or fill out a form. When registering or ordering on our site, as appropriate, you may be asked to enter your name or e-mail address. You may, however, visit our site anonymously.

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs).
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you).
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs).
- To process transactions
- For remarketing purpose
- Integration of DoubleClick Campaign Manager
- Demography- and interest reports
- To send periodic email.
- To administer a contest, promotion, survey or other site feature.

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchase product or service requested by the customer.

The email address to provide for order processing, may be used to send you information and updates pertaining you your order, in addition to receiving occasional company news, updates related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each mail.

### How we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you access your personal information.

### Do we use cookies?

We use cookies on this website to improve your experience. By using this site, you agree that we may store and access cookies on your device.

Online privacy policy only.

This online privacy policy applies only to information collected through our website and not to information collected offline.

As a visitor, you have the option to opt out and adjust how ads should be displayed to you within the Google Display network. You can do so by adjusting your Google ads settings.

## **Privacy Policy for Medius Mobile Applications**

This privacy statement describes how Medius AB collects and uses the personal information you provide. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

### **Location and Services**

We do not request, collect, or access your location information.

### **Collection and Use**

We collect the following personal information from you:

- Unique Identifiers such as user name, account number, password

As is true of most mobile applications that contact a remote server, we automatically gather information about your computer such as your IP address, browser type, referring/exit pages, and operating system.

We use this information to:

- Send you requested product or service information
- Send you push notifications when you are using our app. If you do not want these notifications, you can manage your preference either through your device or app settings depending on your device type. You can also contact us at [info@medius.se](mailto:info@medius.se)

### **Sharing Your Information**

We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose your personal information

- as required by law, such as to comply with a subpoena, or similar legal process.
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
- if Medius AB is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.
- to any other third party with your prior consent to do so.

## **Tracking and Ads**

We or a third party contracted by us may use technologies such as cookies, Web beacons, or scripts to gather information about how you and others interact with our Web site. For example, we will know how many users access a specific areas or features within our site and which links or ads they clicked on. We use this aggregated information to understand and optimize how our site is used, improve our marketing efforts, and provide content and features that are of interest to you.

## **Security**

The security of your personal information is important to us. When you provide sensitive information to us, we encrypt the transmission of that information using secure socket layer technology (SSL).

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can contact us at [info@medius.se](mailto:info@medius.se).

We will retain your information for as long as your account is active or as needed to provide you services. If you wish to cancel your account or request that we no longer use your information to provide you services contact us at [info@medius.se](mailto:info@medius.se). We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **Other Information**

### **Correcting and Updating Your Personal Information**

To review and update your personal information to ensure it is accurate, contact us at [info@medius.se](mailto:info@medius.se).

### **Notification of Privacy Statement Changes**

We may update this privacy statement to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

### **Changes to our privacy policy**

If we decide to change our privacy policy, we will post those changes on our website.

This policy was last changed 2014-10-06.